

Finley Sieben

finley.sieben@gmx.de

School & University

Maastricht University SBE | University

Bachelor of Science: International Business (GPA: 8.78 - Cum Laude)

- Member of the international honour society Beta Gamma Sigma, recognizing outstanding academic achievements (Top 10%) & the Maastricht Finance Society

Maastricht | NL

09/2024 - 07/2027

Apostelgymnasium Köln | Highschool

Allgemeine Hochschulreife (Grade: 1.2/GPA: 3.9)

- Advanced Courses: Social Sciences/Economics and German

Cologne | DE

07/2015 - 07/2023

Work Experience

Academic Tutor at Maastricht University | Department of Quantitative Economics

- Taught complex statistical, quantitative economic concepts and Microsoft Excel as one of 20 selected students in Quantitative Methods I and II
- Achieved highest tutor evaluation (avg. 9.9/10) among QM tutors employed by the university

Maastricht | NL

07/2025 - present

BLU Agency Network | Working Student, Operations & Reporting

- Reconciled internal program data across timesheets, schedules, and project documentation to ensure consistency and accuracy
- Prepared internal reports to improve resource allocation, team coordination, and KPI transparency

Düsseldorf | DE

10/2024 - present

Telekom Deutschland GmbH | Intern, Marketing & Event Management

- Contributed to ATL marketing initiatives (incl. EURO 2024, fiber, and youth marketing) with cross-functional coordination
- Supported on-site execution of live marketing & event operations (incl. MagentaMusik, festivals, sponsorship activations)

Bonn | DE

04/2024 - 06/2024

Vodafone GmbH | Intern, Consumer Marketing & Management

- Contributed to marketing campaigns for mobile products & services in the consumer segment
- Coordinated stakeholders and suppliers; supported onboarding of new smartphone suppliers
- Prepared analyses and stakeholder updates to support portfolio decisions

Düsseldorf | DE

10/2023 - 03/2024

Extracurricular Activities

Maastricht AI & Tech Network | Co-Founder, Vice President & Head of Operations

- Co-founded an interdisciplinary student initiative focused on AI, technology, and practical exchange across faculties
- Lead operations and organizational setup, including internal coordination, event design & execution, stakeholder communication, and process structuring

Maastricht | NL

02/2026 - present

International Case Competition | Member of the Team of Maastricht University

- Selected as 1 of 16 students for a faculty-led program preparing students for international case competitions
- Intensive case training: problem structuring, market sizing, KPI/financial logic, pitching + Q&A
- Represent Maastricht University in competitions against top business schools worldwide

Maastricht | NL

02/2026 - present

Digital Media Venture (Instagram-based) | Co-Founder

- Co-founded and scaled an entertainment media brand to a large organic audience (800.000+ followers)
- Monetized through digital advertising and brand partnerships
- Sold the venture (five-figure exit)

Frechen | DE

05/2019 - 01/2021

Skills & Interests

Languages: German (Native), English (C1), Latin (basics)

IT: MS Office (Excel, PowerPoint, Word) - Advanced

Hobbies/Interests: Boxing, Endurance Training, Reading (Biographies), Startups & AI